

## **Innovative Project Awards Program & Requirements**

This award is given to the member company that has demonstrated innovative and creative technical thinking and exceptional execution of a project.

This award was initiated by the ICE Group to recognize innovative ideas, to provide a platform to share these innovations and to provide publicity for those efforts outside the group, enhancing the ICE groups value and image in the world market.

This award was initiated to:

- Recognize innovative ideas.
- Provide a platform to share these innovations
- Provide publicity for those efforts outside the group, enhancing the group's value and image in the market.

The award the submissions will be judged by a member panel using the following guidelines:

- Concept – Originality, creativity and intent. (40 Points)
- Value – Functionality and technical qualities. (20 Points)
- Delivery – Effectively illustrating the innovation. (20 points)
- Impact – Long term impact of the project on the region or industry. (20 Points)
- Project must be recent: Completed within the last 5 years

Submissions will be accepted in PowerPoint or similar presentation format.

Please make sure you include the following in your presentation:

- Your company logo
- The Ice Group logo attached
- Name of your Client and type of business they are in.
- Describe your Client's problem you set out to solve
- Describe any unique challenges in the sales or acquisition of the project
- Describe any unique challenges in the execution of the project
- Describe the outcome and the impact on the customer
- Support photos to illustrate the project

Finalist companies that enter the program must be present. The meeting present membership will vote on the winner at the meeting via paper ballot. The members will be given the following guidelines to inform their vote:

- Concept – Originality, creativity and intent.
- Value – Functionality and technical qualities.
- Delivery – Effectively illustrating the innovation.
- Impact – Long term impact of the project on the region or industry.

Each company will get 15 mins to present their project at the meeting.

1<sup>st</sup> and 2<sup>nd</sup> place winners will be recognized at the Awards Ceremony at the end of the meeting